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**parade**

ST. LOUIS POST-DISPATCH

April 4



IN THIS ISSUE: AN EXCLUSIVE, FULL-COLOR REPORT ON:

## **The New U.S. Pilotless Bombers**

REG. U.S. PAT. OFF

# parade

The Sunday Picture Magazine

APRIL 4, 1954

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## WAY DOWN SOUTH...

• Richard Harrington, PARADE's roaming photographer-reporter, has now seen the American continent from top to bottom.

On previous trips he has pushed far beyond the Arctic Circle. His latest "safari" took him south almost to the Antarctic.

He visited Navarino Island, a desolate speck beyond the tip of South America. There he found the world's southernmost resident (above) — an Indian woman, last of her tribe.

More than 90 years old, blind in one eye, partly crippled, she lives on seafood she gathers on the beach. Read Harrington's story about her on page 18.

## TABLE OF CONTENTS

AMERICA LIKES US.....	6
HOW YOU HELP THE FBI.....	8
HE ACTS 'A LITTLE CRAZY'.....	12
U.S. PILOTLESS BOMBERS.....	14
'FAR SOUTH' WOMAN.....	18
THE JUGGLER'S TRIBUTE.....	20
HY GARDNER.....	22
PARADE OF PROGRESS.....	23
FASHION.....	24
BETH MERRIMAN'S FOOD.....	25
BOAT RACE OVER 'LAND'.....	26
PICTURE CREDITS.....	18

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2 parade APRIL 4, 1954



FIVE FEET-seven, 245 pounds, Mac dwarfs a classmate on basketball floor. But he doesn't like games, unless he's playing with younger children.



MAC TUSSLES with his best pal, his dog Buff, in cellar of Ray home. He says, "The other kids think I'm too big. Buff doesn't mind if I'm rough."

# Don't

## A mother's tender,

**O**NE AFTERNOON my 13-year-old son, Mac, came home and walked right past the icebox, his usual stopping place.

He plopped his five-foot-seven, 245-pound frame down on the living room floor beside my chair and said:

"Mom, do kids hate me just because I'm fat?"

At first, I groped for an answer. Then I realized Mac didn't want one.

He wasn't really talking to me; he was just pouring out years and years of frustration.

For three hours, he talked. Listening was like meeting him for the first time.

I learned something that day—something that other mothers of overweight boys might not realize.

Mac wasn't 100 pounds overweight because he was too lazy to reject or because he loved food.

His waistline was his armor, protecting him from the barbs of the world.

When things got tough, he retreated behind an ocean of maldets, a mountain of gooey pastries.

Oh, I'd known my boy was shy, that he seemed to like being alone better than mingling with other children.

But I thought—or maybe I pretended—that these were normal growing pains, and he'd grow out of them soon.

## He Was Insecure

**T**HAT AFTERNOON, a lot of things began to fall into place. Habits and little quirks I'd noticed, vaguely, over the years, could now be tied up to the same source:

Mac was woefully insecure.

Years before, a child psychologist had talked to our PTA about the relation between a child's eating habits and his anxieties.

At the time, I refused to believe that he was talking about Mac. Now I know that he was almost drawing a picture of him.

For instance, Mac always said being fat didn't bother him. But the psychologist had said some kids use their weight as a defense.

By MRS. FLORENCE RAY  
AS TOLD TO CAL BERNSTEIN

# call my son Fatty...!

revealing story of how she came to understand her 13-year-old boy

They can say, "Look, I'm fat. How can you expect me to be a good athlete or get along with girls?"

My boy always said he didn't want any close friends. "I want to be friendly with everyone," was the way he put it. I knew that his two best pals were Buff, his dog, and Charlene, our three-year-old daughter. He spent hours with Charlene, reading and playing games with her.

He had one close school friend—a boy who had been hurt in an auto accident years before and attended school in a wheelchair.

## A Lonely Life

HE AND MAC found solace in each other's loneliness.

Mac stayed close to the house, puttering around, cleaning his rifle, repairing things.

All this fell into a pattern of avoiding other children.

The psychologist had had an explanation for that. The child, he said, held people at arm's length so they wouldn't find a flaw in his personality.

And that friend-to-all attitude meant simply that he was afraid of offending someone.

That's the reason for the mistaken idea that all the world loves a fat man, that fat men are always jolly.

In school, Mac told me that afternoon, the kids picked him as the butt of their jokes. They tied erasers to his

feet, hung "Kick Me" signs on his back.

And Mac, the jolly fat boy who never got mad, laughed harder than the rest of the youngsters.

Then, he confessed to me, he'd slip out to his locker and gulp chocolate milk and munch cookies. He kept a



LONELY Together are Mac and Robert Bates, confined to wheelchair. He's Mac's only friend.

well-stocked larder for such emergencies.

Sometimes, though, the larder wasn't big enough. I'd be appalled, some afternoons, when he came home and wolfed down peanut butter and jelly sandwiches until the bread ran out.

The kids would taunt him at school because he was fat, and then he'd come home and get fatter!

To make the tie-in between Mac's insecurity and his eating habits even more obvious, my other three children—Roy, 16, Russ, 8, and Charlene—are actually underweight.

Of course, Mac didn't do all his eating at home. He worked at odd jobs and delivered newspapers during the summer, and all that money went into his savings.

He doled it out to soda fountains and candy shops during the winter, at a clip of 10 malteds a week, two or three candy bars a day, dozens of pastries, boxes and boxes of cookies.

When we went to Salt Lake City, 30 miles away, on Saturday, he'd spend the whole day in an ice cream shop.

He drank milk constantly.

And he got very little exercise to work it off.

He tried out for the football team—but the laughter was so loud and long that he quit.

## He Shunned Games

THE KIDS PUT up a basketball hoop a few doors away. Mac wasn't a bad shot, but he shunned the game unless only younger boys were playing.

That way, you see, he didn't feel inferior. With boys his own age, he often hung back.

Sometimes he went hunting with his older brother, Roy. But Mac was embarrassed because he couldn't climb fences. Mostly, he hunted alone.

One outlet that has helped him is the local Boy Scout troop. The younger boys look up to Mac because of his size, and he's a good leader for that reason.

I'm grateful to the Scouts for helping Mac at a most troubled time in his life.

I'm also grateful to two boys who, however crudely and unintentionally, set Mac on the right track.

It was their conversation he overheard the day he drifted home to pour out his heart to me. Just this fragment reached Mac:

"Don't forget the party Friday night, and remember, don't tell Mac."

Missing the party didn't bother him. Being "frozen out" did.

continued on next page



QUICK GULP of chocolate milk and a bite of cake means something has upset Mac in school. He used to keep his locker crammed with food. But he's changing now.



MAC CHECKS his weight on bathroom scale. Until recently, he said he didn't mind being fat. Now he's on a low-calorie diet, intends to shed 100 pounds.



A TALK with his mother convinced Mac he did want to reduce, showed him he was hiding from the world "behind oceans of malteds and mountains of cakes."



BUTT-OF jokes, Mac doesn't notice as a schoolmate pins a "Kick Me Hard" sign on his back. When he discovered it, Mac laughed harder than others.

# BOY!

New-flavor Pepsodent  
tastes good!



**SURPRISE!** We changed Pepsodent's flavor because *grown-ups* preferred our new one, hands down! To our surprise, *kids* went crazy for it! What's more, a famous university proved Pepsodent's ORAL DETERGENT gives you the *cleanest teeth* of all leading toothpastes! Each brushing protects against decay enzymes. Pepsodent is guaranteed by Lever Brothers Company to please your whole family—or your money back.

New Flavor! Now at stores everywhere!



Have you tried New Pepsodent Chlorophyll?

PEPSODENT'S ORAL DETERGENT gives you the  
**CLEANEST TEETH!** Your own proof is the

## Clean Mouth Taste for Hours

4 parade APRIL 4, 1954



A BIG STEP for the new, streamlined Mac is learning social poise. His 16-year-old cousin, Beverly Ray, helps him along with his first dancing lessons.

### ... a change is in the making

That set my boy to thinking. All this time he'd been holding people off, but now, he realized, he'd marked himself as an "outsider". And he wanted desperately to "belong".

For an hour or so, he loitered around the corridors at the school, turning the problem over and over in his mind. Then he decided to come home and talk to me.

We figured out a lot of things, sitting there in the late afternoon.

I saw my boy as I'd never seen him before.

More important, Mac saw himself anew. And he resolved to do something about it.

The reserve supply of chocolate milk and cookies has vanished from his

locker; those two or three malteds after school are out.

For my part, I'm trying to keep him on a diet of low-calorie foods that are still tasty.

He's making new friends, mingling more, asserting himself more.

### 100 Pounds Off

AND MAC'S taking his first steps in learning the social graces. Just the other night, his 16-year-old cousin, Beverly Ray, gave him his first dancing lesson.

Mac is determined he'll take off nearly 100 pounds. And the next time there's a party, he's going to be the first one invited!



**AIRMAIL.** Laundries are so slow in some European places that a few impatient people have their shirts flown to New York City, washed, and flown back. Takes just three days, so I'm told.



**PATIO PLATE.** Connie Haines writes: "Read your column about the average woman spending two years of her life doing dishes. Here's a recipe that will save her a few minutes. It's called *Patio Plate*, serves eight, uses only one plate per person and one skillet."

"Fry 2 sliced onions and 2 chopped green peppers slowly in 3 tbslp. Spry in skillet till onions turn yellow."

"Add 1 lb. hamburger. Fry until mixture falls apart."

"Add 2 cups canned tomatoes, 1/4 cup uncooked rice, 1 tsp. chili powder, 2 tsp. salt, 1/2 tsp. pepper, and mix. Cover. Cook over low heat for 1 hour or until done."

(Here are two more ways to make dishwashing faster and easier to do: 1) Use Surf. 2) Let things soak for a while first.)



The rain clouds stay  
Far, far away  
And give no slightest sign,  
Yet only turn  
To spring to work  
When wash is on the line.

**FOLLOW YOUR NOSE.** Did you know that smell is the keenest of all your senses? You can detect one drop of camphor in 400,000 drops of water. When we tell you to smell your laundry to see if it's really clean, we mean it. Try it and see why so many women insist on today's Surf.

*Art Linkletter*

P.S. Just for fun, tune in our House Party radio and TV show on CBS every Mon., Wed., Fri.

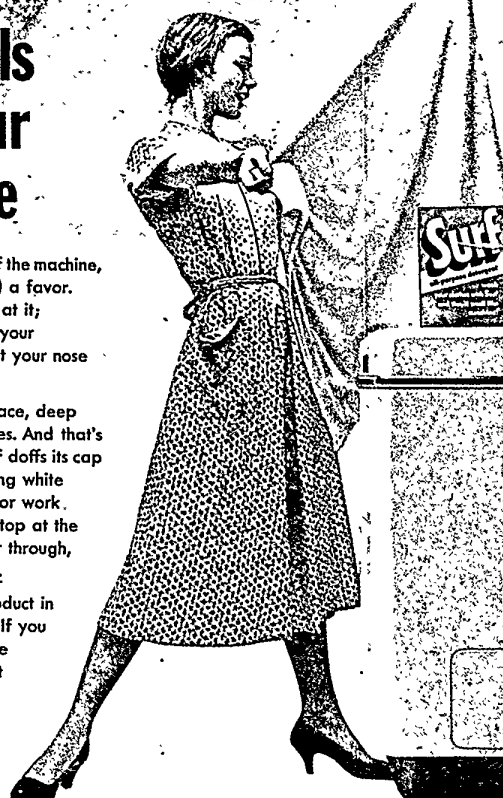


## Your nose tells you what your eyes can't see

Next time you take your wash out of the machine, we'd like you to do us (and yourself) a favor. It will only take a second. First, look at it; then smell it. You can tell how clean your laundry looks by using your eyes. But your nose tells you how clean it really is.

Your nose "sees" below the surface, deep down inside the cloth fibers themselves. And that's where SURF comes into its own. SURF doffs its cap to no product when it comes to getting white things white and hard-to-wash play or work clothes clean-looking. But it doesn't stop at the surface. SURF gets things clean clear through, so clean that they smell like sunshine.

We'll match SURF against any product in the world and let you be the judge. If you don't think SURF does a better job, we at Lever Brothers want to be the first to know about it. We'll refund every cent you paid (postage, too) in return for the information.



**When you wash them with SURF they smell like SUNSHINE**

[... you know that they're clean clear through!]

## What to do for baby's diaper rash



Diaper rash is caused by acids that sting and irritate baby's tender skin. Block off these harmful acids with pure, safe, soothing Vaseline Petroleum Jelly—but insist on the original, always dependable Vaseline brand. (If rash persists, see your doctor.)

## cradle cap



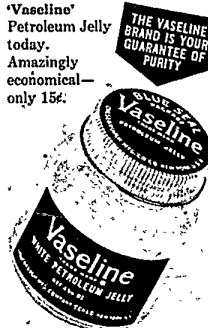
You can get rid of cradle cap, the crust-like substance that may appear on top of baby's head, by rubbing on Vaseline Petroleum Jelly each night. In the morning, remove the crust and wash baby's head thoroughly.

## chafed skin



To protect baby from painful chafing, rub a little Vaseline Petroleum Jelly into the creases and folds of his skin after his bath. Vaseline Petroleum Jelly is one of the most soothing substances known to science.

No nursery or family medicine chest should be without Vaseline Petroleum Jelly. Used in hospitals and clinics, it is also the modern, medically-approved first-aid for minor burns, cuts, scratches—and 1001 household uses. Get a jar or tube of Vaseline Petroleum Jelly today. Amazingly economical—only 15¢.



Simple, safe, soothing  
The **FIRST-AID KIT** in a jar

Look for the trade mark VASELINE, owned by the Chasebrough Mfg. Co., Conn'd and you can be sure the product's pure.

6. parade APRIL 4, 1954

## THEATER

# How You Behave . . .

Two ballet stars compare American & French theater audiences



NEW YORK.

THEATER AUDIENCES are like babies—all beautiful, but all different.

That's the opinion of the two French ballerinas at the left—Leslie Caron and Colette Marchand of Roland Petit's Ballet de Paris.

While touring U. S. cities, they compared American audiences with those in France.

There's a big difference. French audiences are noisier, more critical, more demanding. American audiences are polite, encouraging, sympathetic.

► "Here they applaud a little even if they do not like the performance," says Miss Marchand, who began dancing when she was 10. "They are so kind. Opening night on Broadway, the scenery fell down. Nobody got angry or laughed. People clapped harder to show they were sorry for our trouble."

## 'Then They Fight'

IN PARIS, an opening night can be dangerous," says Miss Caron, who made her debut there when she was 16. "Some cry 'Bis' meaning they want an encore, while others boo and jeer. Then they fight with each other while you tremble on the stage."

Paris audiences often throw flowers at their favorites. Miss Marchand remembers one night when an audience pitched candy at her.

"I couldn't dance without stepping in chocolate," she says. "I think they meant they liked me."

To show dislike, French audiences whistle. Thus, when Miss Marchand heard her first U. S. audience whistle, she was upset.

"I thought I was bad," she says, "until I found out that an American whistle means you are very good. Now I like to hear them."


French fans seldom storm a stage door.

"In this country, they wait for you at the stage door even if they haven't seen you dance," says Miss Caron. "Everybody's your friend. A boy from Yale invited me to his prom. A little girl crocheted two pot holders for me. Many men propose marriage—even though they have seen me only in costume!"

Miss Marchand suns up.

"In Paris they like the ballet you are in," she says. "In America, they like you in the ballet!"

**CARON & MARCHAND:** "French audiences have strong reactions: they shout, cheer, stamp on the floor and call you back for 25 curtain calls. U.S. audiences are much more calm."



# THIS IS IT!

**L&M FILTERS  
ARE JUST WHAT THE  
DOCTOR ORDERED**

*When I read the facts below I tried L&M Filters. I'm really enthusiastic about them. They're a wonderful smoke—with a filter that really does the job. I'm sure you'll like them as much as I do.*

*Fredric March*

*Light  
and Mild*

**MUCH MORE FLAVOR  
MUCH LESS  
NICOTINE**

## THIS YOU GET...


1. **Effective Filtration**, from the **Miracle Product—Alpha Cellulose**. Exclusive to L&M Filters, and entirely pure and harmless to health.

2. **Selective Filtration**—the L&M non-mineral filter selects and removes the heavy particles, leaving you a light and mild smoke.


3. **Much Less Nicotine**—the L&M Filter\* removes one-third of the smoke, leaves you all the satisfaction.

4. **Much More Flavor and Aroma**. At last a filter tip cigarette with *plenty* of good taste. Reason—L&M Filters' premium quality tobaccos, a blend which includes special aromatic types.

\*U. S. Patent Pending



**FILTER TIP  
CIGARETTES**





## Desperate Men:

If you've seen

any of them, you

should notify the

FBI immediately



Henry R. Mitchell  
Bank Robbery

Wanted for \$10,000 robbery of Williston, Fla., bank. Likes race tracks, gambling. Probably armed, dangerous. 58 years old; five feet five; 155 pounds; grey hair, brown eyes.



Frederick Tenuto  
Murder

Broke out of Holmesburg, Pa., prison, while serving murder term. Five feet, five; 143 pounds, very conscious of height. Burn scar on chest, scar over right eye, tattooed arms.



James Eddie Diggs  
Murder

Wanted for shooting of wife and sons, also police-man in Hamlet, N. C. Works as porter, truck driver, mechanic. Hunting enthusiast. Poor vision. 41; six feet one, 160 pounds.



Nick G. Montos  
Robbery

Rated one of top safe-crackers in country. Likes gambling, Italian food, tips liberally. Five feet five; 170 pounds; balding; acne scars on face. Has a "big shot" complex. Armed.



Lloyd R. Russell  
Assault

Broke out of Marquette, Mich., prison, where serving term for shooting a detective. Likes flashy cars. A skilled mechanic. Always wears a hat. 32; five-five; forehead scarred.



LILA MAY NAIL, Nick Montos' girl rates poster, but isn't among Top Ten.

# How everybody helps the FBI

When a crook reaches the "Ten Most Wanted" list, his days are numbered.



"CAPTURED" sign goes up on another "Wanted" poster in FBI Washington headquarters. Over

60 men on "Most Wanted Fugitives" list have been captured—27 of them through tips by citizens.

WASHINGTON. ON A SEPTEMBER day, a vicious, 20-year-old hoodlum named Joseph James Brletic, with a record of arrests for rape, armed robbery and auto theft, cut through a wall with barber's shears and broke out of St. Louis County Prison, Clayton, Mo.

For more than four years, the young gunman remained at large.

Then on Feb. 9, 1953, the FBI flooded newspaper offices across the country with photos and descriptions of Brletic.

The next day, a citizen of Lancaster, Calif., picked up his evening paper and then phoned local authorities. By 9:15 p.m., Brletic was in handcuffs.

What happened to Brletic was the worst fate that can befall a professional criminal: his name had been placed on the FBI's list of "Ten Most Wanted Men."

When a fugitive from justice is elected to the Top Ten, he knows that the jig is up. In the glare of national publicity, his chances of escaping recognition by someone, somewhere, are mighty slim.

Since the FBI set up its "Most Wanted" program in 1950, over 60 men who made the list have been captured.

And 27 of them have been picked up as the result of tips from private citizens who saw the wanted man's photograph or heard a description on the radio.

Private citizens were responsible for

the arrests of half the 26 picked up in 1953 alone.

Who are the Ten Most Wanted Fugitives?

Director J. Edgar Hoover says they're habitual law-breakers, not one-time offenders.

They're active operators who'll strike again, if they're not caught. The "fraternity" has included murderers, safe-crackers, stickup artists, confidence men.

HERE'S WHAT J. Edgar Hoover, director of the FBI, told PARADE:

"The safeguarding of our communities from the criminal element is the duty of all good citizens, and every man charged with enforcing the law is dependent upon their assistance . . .

"I am particularly pleased that you are featuring in your story the inestimable aid given the law enforcement profession by alert citizens . . ."

The FBI's 52 field offices send in the names of "candidates". Sometimes, the man has broken jail. More often, he has committed a crime and then fled before local authorities could nab him.

In either case, once he crosses a state



**Peter E. Kenzik**  
Murder

Wanted for stabbing wife. Also stabbed first wife, broke jail afterwards. Constant gum chewer, heavy drinker. One upper tooth missing. 46; five-seven; scar on bridge of nose.



**Alex Whitmore**  
Assault, Robbery

Charged with hatchet assault on robbery victim. Fled hospital after robbery. Nose has been broken. Cut scars on nose, chin. Five-eight; 145 pounds; 45. Left leg has been broken.



**Charles Falzone**  
Robbery

Charged with stickup of payroll messenger. Likes card games, takes long walks alone. Likes grey suits. Carpenter. 41; five-six; 150 pounds; scar on forehead, scar on chin.



**Basil K. Beck**  
Burglary

Even as this story was being written, Beck was captured by FBI in San Pablo, Calif. By the time you read this, more of Top Ten may be in jail. But others will take their places.



**Clarence Dye**  
Armed Robbery

Newest member of group, wanted for Akron, O., lunchroom stickup. Shot it out with victim. Tattoo, "C.D." on forearm. Heavy drinker, avid movie fan. Scar on face.

## capture criminals

Even a 13-year-old schoolboy spotted one dangerous fugitive

line, he's eligible for the list—under the Federal statute on unlawful flight to avoid prosecution.

When he's caught, he is returned to local authorities for questioning, trial and imprisonment.

A fugitive needs no special qualification for the Top Ten. "We don't discriminate," says an FBI official. The FBI simply tries to pick men who are considered most menacing to society.

A few names are kept regularly on hand as replacements for captured men.

### The Presses Roll

WITHIN A NEW name moves up to the list, the presses begin to roll at FBI headquarters here. Into the mail go 125,000 big "Wanted" posters, to be tacked up in post offices, railroad stations and law enforcement agency headquarters across the country.

The nation's news services are given pictures and a sketch with every available bit of information about the fugitive—his scars, birthmarks and tattoos, his dress and manner of speech, his nicknames, girl friends and living habits.

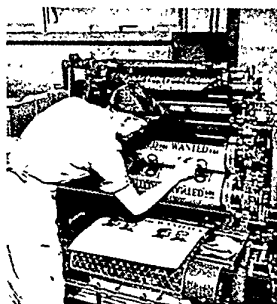
And here's what happens next:

A customer in Lewis Hillsberg's restaurant in Coral Gables, Fla., ordered fried chicken, then settled down to read the evening paper.

Suddenly, to Hillsberg's surprise, the customer jumped up, folded his paper and bolted from the place without finishing his meal. Hillsberg took a look at the day's papers himself.

There, in the Miami Herald and Miami Daily News, he found pictures of his customer—Ernest Tait, a fugitive burglar. He called the Miami FBI office.

The next day a jeweler, a huberdasher and a garage employee all reported they had seen Tait in the vicinity. With a description of Tait's auto from garage man



PRESSES get ready to roll off 125,000 pictures of another hunted man. Soon his picture will be seen across the country.

Jesse Marrs, the FBI nabbed him at a service station that afternoon.

Dr. R. J. Cobble, a veterinarian in Dixon, Calif., saw a picture of jailbreaker Chester Lee Davenport in the Vallejo News Chronicle. He recognized Davenport as a worker on a local dairy farm.

His tip sent local officers and FBI agents to pick Davenport up. Davenport went back to the Oklahoma State Reformatory to serve out a robbery sentence.

Thirteen-year-old James Radeck went home for lunch in St. Paul, Minn. The kitchen floor was freshly mopped, and his mother had spread newspapers to walk on.

Watching his feet, the boy stepped close to a picture of a man he knew—a strange hermit the kids had found living in a cave near the Mississippi River.

The man was identified as escaped murderer William Raymond Nesbit. Jimmy called the cops, and the FBI crossed off another member of the Top Ten.

The net of publicity is as wide as the continent. Take the case of Joseph Franklin Bent, Jr., wanted for robbery and attempted murder.

A man in Alaska picked up Pageant Magazine, recognized Bent, and told the FBI Bent once had lived in Monterey, Mexico. Agents went to Mexico and easily picked up Bent's trail. A few days later, he was nabbed in Texas City, Tex.

Continued on Page 10

## Give Your Dry Skin A Drink

from the Real Fountain of Youth



If your skin feels at all dry—if tiny lines around your eyes caused by dryness worry you, it is because your skin is thirsting for more cholesterol and esters than it can make within itself. Lanolin Plus LIQUID is, therefore, the real "Fountain of Youth" for your skin, for its penetrating action gives your skin a new and rich supply of cholesterol and esters. Your skin becomes softer and smoother in days, and those tiny, dry-skin lines fade. Results are astonishing. On the first morning after your first nightly use of Lanolin Plus Liquid, you'll see and feel a difference. Use it as a cleanser—then use it INSTEAD OF a night cream—use it the next day as a powder base. By keeping this penetrating form of lanolin in constant contact with your skin, you'll quickly become a much happier woman. Lanolin Plus LIQUID is but \$1 plus tax.

\* If you spent \$1000, you could not get more beauty help than you get from a bottle of Lanolin Plus Liquid, \$1 (plus tax).

**Lanolin Plus Liquid**

Get Acquainted Bottles Only 25¢ Each

Send Coupon Now!

LANOLIN PLUS  
Dept. 1424, 30 W. Hubbard St., Chicago 10, Ill.  
Gentlemen: I enclose \_\_\_\_\_ in cash for the following guest-size bottles of:  
☐ 1½-ounce bottle Lanolin Plus Liquid ..... 25¢  
☐ Cream-size bottle Lanolin Plus Liquid ..... 25¢  
☐ Mouth-wash bottle Lanolin Plus Mouth Wash ..... 25¢  
☐ 10-shampoo bottle Lanolin Plus Shampoo ..... 25¢  
☐ 15-application bottle Lanolin Plus For The Hair ..... 25¢

**SPECIAL! ALL FIVE ONLY \$1.00**

☐ \$1.00 Enclosed for all 5 Lanolin Plus beauty kits

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

We pay postage and Federal tax.

Now...new scientific tests prove you can  
**Brighten hair**  
 up to 35%...remove  
 dandruff...with  
very first shampooing



**DANDRUFF** is offensive! No matter what shampoo you're now using—once you've tried "Deep-cleansing" new Fitch you'll use it all the time!



**DRABNESS, DULLNESS** and dandruff too often go together! New Fitch brightens hair...magically uncovers its natural gleaming, silky youthfulness!



**DRYNESS** a problem? New Fitch...being milder, leaves no dulling soap film to hide hair's lustre...yet doesn't dry out your hair!



**CLEANS HAIR THOROUGHLY!** New milder Fitch has a stimulating action on the scalp and gives you healthier-looking hair.

Only new milder **FITCH Shampoo** makes this guarantee  
 ...to get hair cleaner...brighter...free of ugly dandruff

Yes, new scientific "Reflectance" tests proved that new milder Fitch Dandruff Remover Shampoo brightens hair up to 35%! Scores of women were given this shampoo test. In every case accurate scientific measurements showed that new milder Fitch brightens hair...up to 35%—and every trace of dandruff was removed with just one lathering! Most amazing, new milder Fitch is so mild you can wash a baby's hair with it...yet it cleans as thoroughly as ever, and its remarkable reconditioning action leaves

your hair softer, easier to manage, inclined to wave. New milder Fitch is so gentle in action you can now use it every time you wash your hair. Get a bottle of new milder Fitch Dandruff Remover Shampoo. If you're not delighted with how it brightens your hair up to 35%—removes loose dandruff in just one lathering—return unused portion for full refund of purchase price from manufacturer. Ask for a Fitch shampoo at any Beauty or Barber Shop.

**IMPROVE HAIR LOOKS— or money back!**

## WHY TAKE CHANCES?

Money doesn't grow on trees, so why risk yours by buying "orphan" merchandise... unbranded, or wearing unfamiliar brand names? It's smarter to name your brand to better your brand of living!

### BRAND NAMES FOUNDATION

INCORPORATED  
 A Non-Profit Educational Foundation  
 37 West 57 Street, New York 19, N. Y.

10 parade APRIL 4, 1954

FBI continued

## One fugitive has eluded watchful citizens four years

**S**INCE THE START of the program, newspaper publicity has been responsible for the capture of 12 fugitives. Magazines have accounted for five—three of them the result of a single article in the Saturday Evening Post. Most of the tipsters who helped snare the criminals remain anonymous. The FBI makes it a rule never to reveal their identities.

The vengeance slaying of young Arnold Schuster, who "put the finger" on Top Tenner Willie Sutton, came after Schuster publicly claimed a reward. Sutton had been captured by New York City police.

The FBI gives no rewards to helpful citizens. They do get a personal letter of thanks from J. Edgar Hoover.

Only one member of the original Top Ten is still at large—Henry Randolph Mitchell, a graying, stocky little man who has spent most of his 58 years in jail.

Mitchell, who sometimes works as an auditor, has been convicted of grand larceny, narcotics law violations, breaking and entering, and forgery.

### The Williest

**S**OUGHT SINCE 1948 for a Williston, Fla., bank robbery, this veteran criminal rates as the williest of them all. But the FBI is confident that sooner or later, he'll be crossed off too.

Most Top Ten alumni are now behind bars. One cheated justice by committing suicide. A murder suspect was acquitted.

Then there was Fred Bowerman who never went to jail. Surprised in the middle of a bank holdup last April, he died in a gun battle with St. Louis police.

No woman has ever made the list. There just aren't any female crooks in a class with Henry Mitchell and Fred Bowerman. Several times, though, wives or girl friends believed hiding out with fugitives have rated special posters.

The FBI is delighted with the success of its "Ten Most Wanted" program. The fugitives, though, feel a little differently.

Kidnapper Thomas Jackson Massingale, flushed from cover by a magazine article, complained bitterly about the "notoriety."

Another fugitive couldn't stand the strain. After 14 years of hiding out, Bank Bandit Meyer Dembin made the FBI list.

He saw his picture in so many places at once that he just gave up and turned himself in.



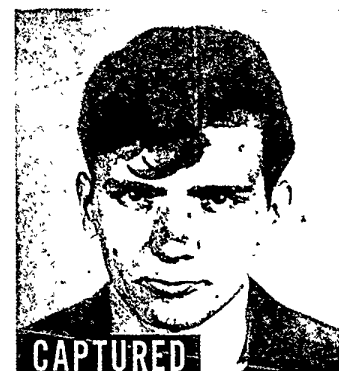
**CAPTURED**

**ERNEST TAIT** (above) spotted his picture in a newspaper while in a restaurant, didn't finish supper. Restaurant owner notified FBI. Agents got a description of his auto, caught him next day.



**CAPTURED**

**A BOY** trapped William Raymond Nesbit, wanted for murder. He saw this picture of Nesbit in newspaper on freshly-scrubbed floor, recognized him as hermit living near Mississippi River.



**CAPTURED**

**JUST A FEW** hours were required for the capture of Joseph James Brletic. California man saw this picture in the evening newspaper, phoned the authorities. By 9:15 p.m., Brletic was behind bars.

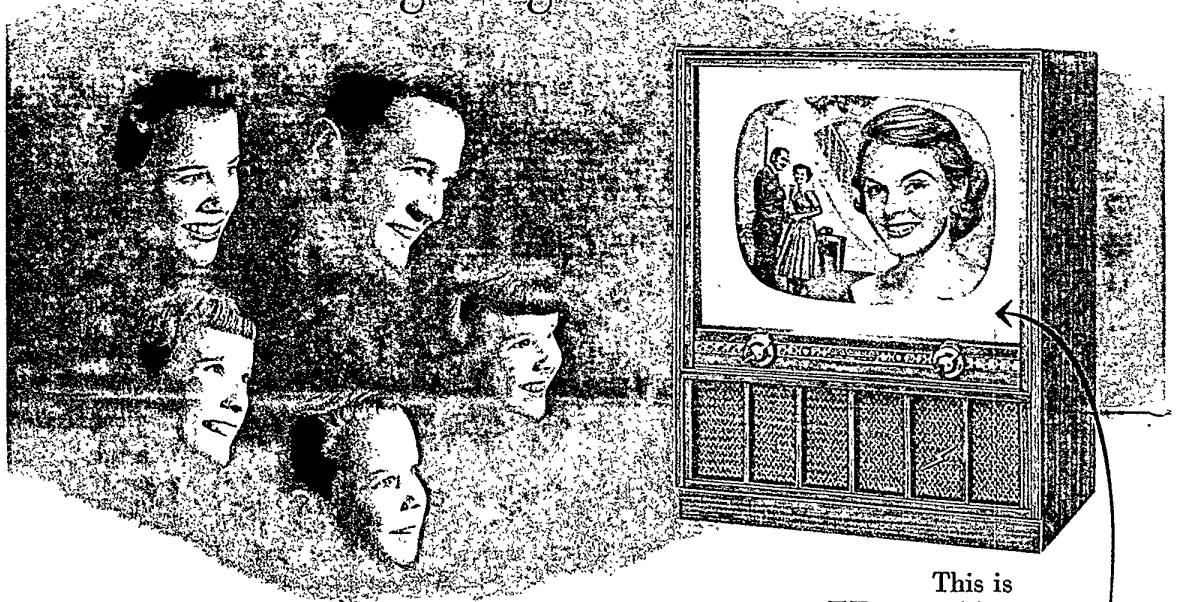


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*Henry W. Parker*

—HENRY W. PARKER, P. Eng., Consulting Engineer, expert on fluorescent lighting and radio engineering.

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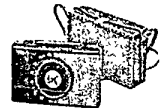
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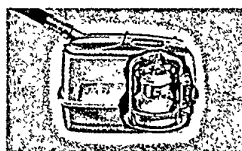


MODEL 6715

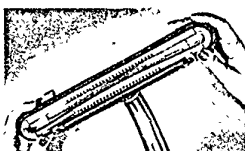
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Puzzled kids watch Charlie set pogo stick record.

## He Acts Just a 'Little Crazy'

CROWBOROUGH, England.

**W**HAT ON EARTH is going on in the picture above? Answer: A man is hopping to a new world's record on a pogo stick—12,000 hops, 12 times the old record and a total distance of seven miles.

More than that, Charlie Macey, golf pro at this Sussex town, is trying to prove his claim that the world needs a slight streak of madness. It takes itself too seriously now, he says.

Maybe you read about the pogo stick record—the first time word of his "madness" sneaked out of town. But Crowborough residents, who agree when he calls himself "Crazy Charlie", point to the ways he's startled them in the past:

He once played 12 consecutive rounds of golf in 16 hours, wearing a tin helmet and no shoes.

He raced a passenger train down Mount Snowdon, highest point in England and Wales, and won.

He walked backwards 16 miles to Lewes Prison.

Another time, he walked six miles (forward) in an hour, twirling a yo-yo all the way.

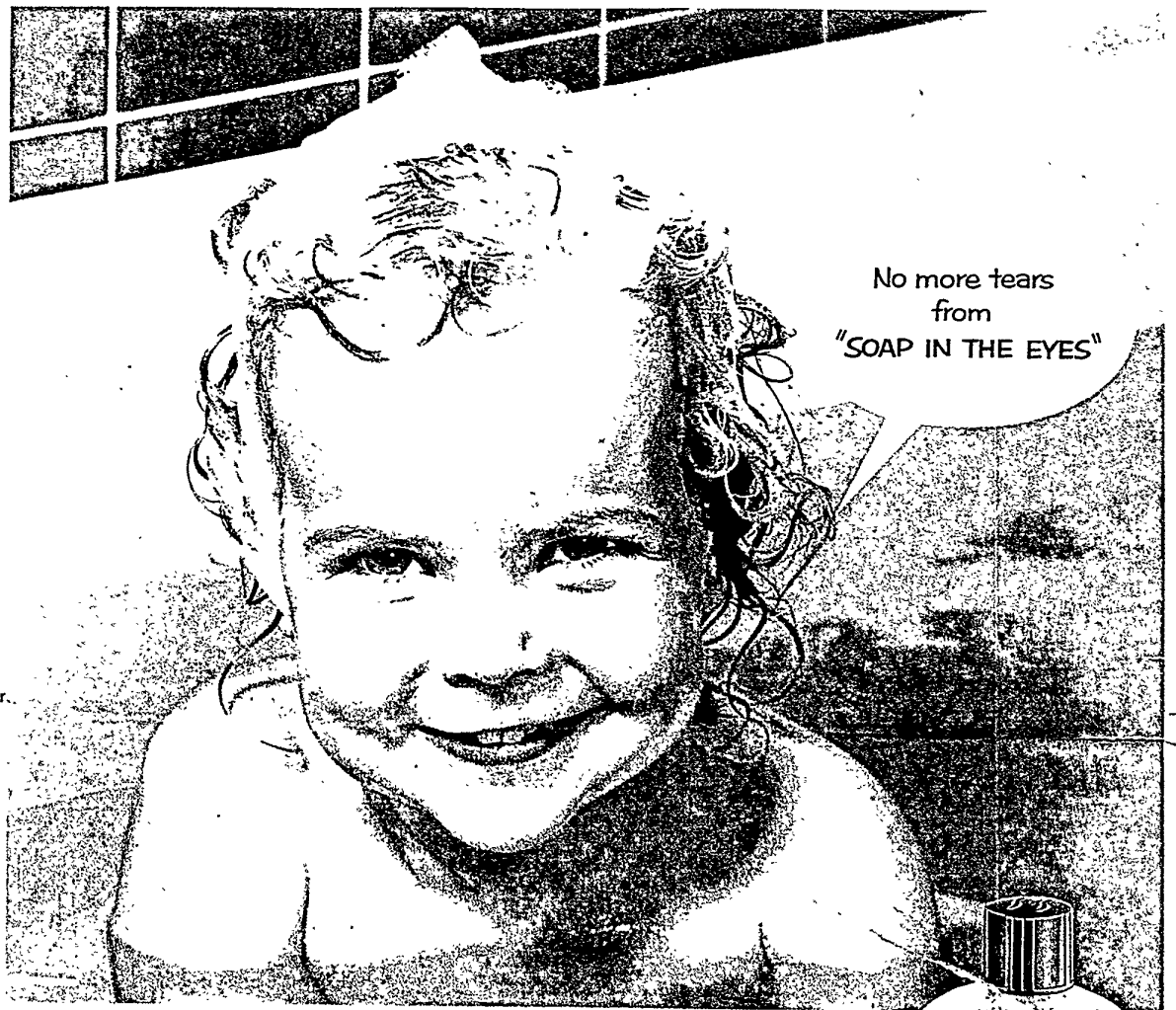
### Future Surprises

**C**HARLIE HAS some future surprises planned, including a walk from the tip of Scotland to the tip of Cornwall (about 900 miles). And he wants to roll a hoop to Brighton, 30 miles from Crowborough.

Charlie says he's "marathon-minded". He likes to see how long he can keep going after he's completely exhausted. He plans his stunts weeks ahead of time, grows more and more enthusiastic as the time nears.

His wife, who cuddled for him during his golf marathon, worries when he first has a brainstorm, then becomes enthusiastic, too.

"They do cheer up the quiet winter evenings," she says. "But I didn't like his pogo stick jumping. That one seemed so childish to me."



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"SOAP IN THE EYES"

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**H**ERE'S how to end shampoo-time tears and temper. It's new, exciting Johnson's Baby Shampoo—a scientific miracle that doesn't burn or irritate delicate little eyes the way ordinary shampoos do!

Johnson's Baby Shampoo is pure as can be, safe for tiniest tots—yet it leaves hair sparkling clean, easy to comb. Sudses in hard or soft water

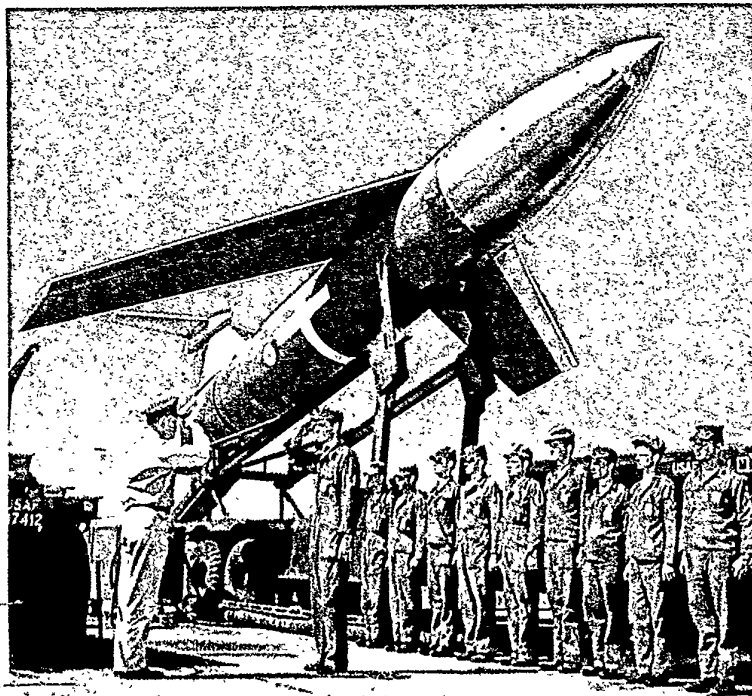
... rinses out quickly, completely. Equally fine for dry or oily scalps.

Get this new, fresh-scented shampoo at your favorite drug counter—today. Another exclusive, dependable Johnson's Baby Product.

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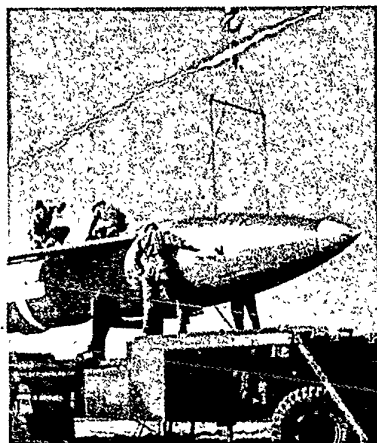
*Johnson + Johnson*



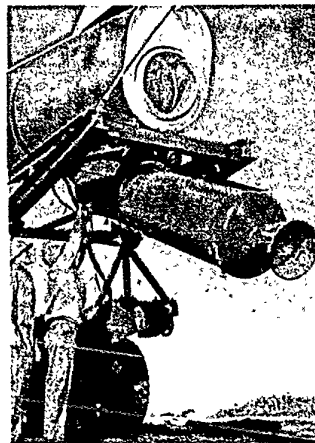


**SALUTE:** Lt. Col. Maffry, squadron commander, inspects a launching crew in front of the upraised Matador. He is exchanging salutes with the launching crew

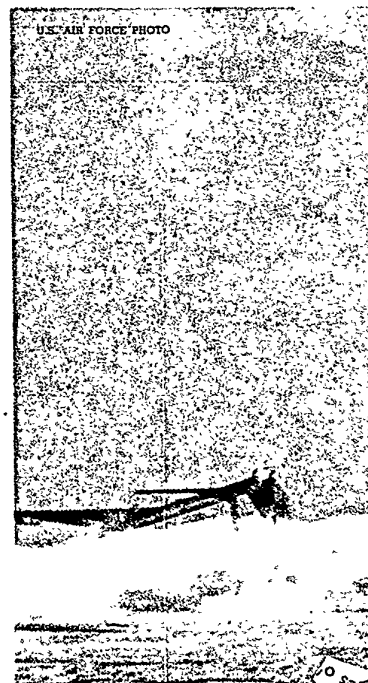
chief. Matador rests on its mobile launcher in position for take-off. (Colonel would normally not be on scene while missile was being prepared for firing.)



**READYING** the Matador for firing, airmen of the 69th Pilotless Bomber Squadron swarm over great wheeled launcher as zero hour approaches for missile's take-off.



**ASSIST:** RATO bottle ("rocket-assisted take-off" unit) fits under Matador's tail. After missile gains altitude, bottle drops, jet engine takes over.



Roaring skyward, B-61 Matador takes

## First look a

A Matador squadron in action sh

PATRICK AIR FORCE BASE, Cocoa, Fla.

**H**OLIDAY FISHERMEN who troll the warm Gulf Stream off this strip of Florida coast sometimes see the Matador.

It glints bright red in the sunlight as it climbs for altitude above the ocean.

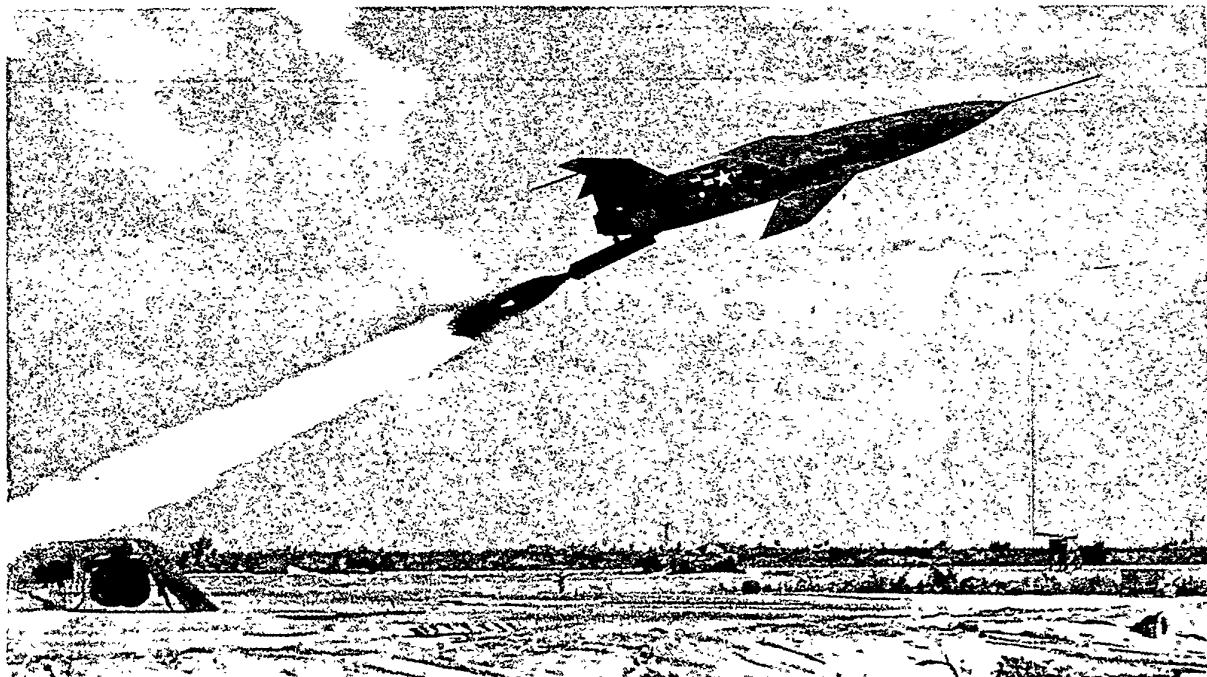
The Matador is a pilotless jet bomber of the U. S. Air Force.

For three years this new weapon has been streaking across the Atlantic in test flights, while Glenn L. Martin Co. engineers worked to perfect its design.

Now the Matador is combat ready. The 1st and 69th Pilotless Bomber Squadrons have been assigned to the NATO defense forces in Western Europe.

I watched the 69th in action here at the Air Force Missile Test Center and PARADE cameraman David Preston photographed the outfit just as it will look in combat if "the bell rings."

The squadron is a tactical air unit whose wartime job would be to strike swiftly against an aggressor's armies, or against supply centers, bases, or communications lines. The Matador, officially designated as B-61, is reported capable of carrying a nuclear charge



from launcher during test flight at Air Force Missile Test Center, heads seaward from Cape Canaveral. Flame spurts from booster unit.

● By NORTON WOOD

# at our Pilotless Bombers

ows how U.S. airmen will fight a push-button war—if "the bell rings"

in its warhead. It dives into its target to create a tremendous area of destruction on the ground.

This pilotless aircraft, which is about the size of a jet fighter, will be used in tactical operations. Its speed is reportedly "near-sonic"—in the neighborhood of 650 m.p.h.

**EXCLUSIVE:** Pilotless bombers, the Defense Dept. has announced, are moving up to the Iron Curtain—to be on hand if they're ever needed. This is the first story written about a push-button bomber squadron, how the men in it go about their strange new jobs.

THE EDITORS.

Steering the "bird" to its target is done from the ground, by electronic devices that the Air Force doesn't talk about for publication.

A U. S. highway, Route A1A, runs right through Patrick Air Force Base, and vacationing motorists

drive within a few hundred feet of some of the most hush-hush equipment in America. But the guided missile work areas are fenced off and tightly restricted. With written permits, and careful official escort, Preston and I were admitted to certain areas. Other areas are tightly screened off from all but "specially-authorized" eyes.

We found the commander of the 69th Squadron at his office inside a large hangar. Rugged, six-foot Lt. Col. Richard W. Maffry, West Point '42, served in Europe with a light bomber squadron in World War II. He flew 53 combat missions as a B-26 pilot. Ten years later Dick Maffry doesn't find it strange to be going back to Europe with a light bomber squadron whose flight crews stay on the ground.

Maffry has been working with guided missiles for more than six years, but he admits he is no technical expert on their complicated inner workings. Other men can do the engineering. "My forte," he says in his quiet voice that carries the twang of a Missouri boyhood, "is to take something the technicians develop, and devise the best way to put it into operation."



COMMANDER of 69th Pilotless Bomber Squadron is Lt. Col. R. W. Maffry. World War II bomber pilot, he wears Air Force senior pilot's wings.

CONTINUED ON NEXT PAGE.



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16 parade APRIL 4, 1954

## PILOTLESS BOMBERS continued...

## This plane has a 'brain'

THE SQUADRON'S Assembly Section is a hangar which receives all the pieces of the Matador direct from the factory and puts them together into main components, ready for trucking. Three big highway trailers were being moved gradually along in file, towed from one station to the next by darting little "tugs." Air Force specialists in mechanics, armament and electronics swarmed over the trailers and their loads, installing and "checking out" equipment.

As finally prepared for the road, each missile body rested complete on a supporting cradle. Wings, joined together, stood in an upright V alongside.

The test missiles used here in research flights are painted a luminous red, for easy tracking by optical instruments and cameras. With sunshine flooding through hangar skylights, the assembly area was a blaze of color.

The colonel pointed out that the assembly line would function exactly the same under field conditions. It could be set up in a parking garage, a warehouse, or even a big tent.

### Strange Vehicles

LEAVING THE HANGAR, we found an array of strange-looking vehicles parked on the concrete ramp behind. A 40-foot, flat steel trailer with 12 enormous tires—the Matador launcher. An assortment of box-like vans carrying electronics and communications equipment. Portable electric generators. A huge crane.

The great tactical value of the B-61 squadron lies in its mobility; every piece of needed equipment rolls on wheels.

We had seen the hardware. Now how did it all fit together when the squadron went into action? We found out on the day one of the launch crews was scheduled for a field exercise under combat conditions.

A wild area of sand and palmetto bush on nearby Cape Canaveral had been selected.

Out from the base, heading north on Route A1A, rumbles the convoy—launcher, covered missile, flat-bed, vans, crane, and escorting jeeps.

—through the little resort town of Cocoa Beach. Guided missiles on Main Street are an everyday occurrence in Cocoa Beach. Housewives and shopkeepers scarcely turn to look as the convoy roars through town.

En route to the Cape, Capt. Max Feibelman, the squadron operations officer, explains that his station in combat would be a communications center set up in a tent or building of some kind near the missile launching area. From this command post, his orders would go out by radio-telephone to launch crew commanders at widely scattered launching sites. He also would be in contact with Assembly, to keep new missiles rolling up to the launchers. The Guidance Section would be off by itself, in some hidden location perhaps many miles away.

We reach the practice site—nothing but a clearing near the ocean, with surface hardened to take the weight of the vehicles. In combat, Matador could be launched from the middle of a highway, from a beachhead, from any piece of flat, hard ground accessible by truck.

Quickly the vehicles are deployed. Swiftly and silently the men go to work. Every man knows his job. The Test Center's rigorous training program requires the crews to launch even at night; they can handle the bird just by feel.

The launcher is set on the desired heading and its truck disengaged.

A crane swings the body of Matador aboard the launcher in one clean motion. Another arm of the crane's long arm and the wings drop into their slot to be locked in place.

Last item in position is the black, gunpowder-packed RATO (rocket-assisted take-off) bottle, hitched under Matador's tail.

Now the bird is complete, lithe, deadly, astonishingly beautiful.

### Power Supply

A POWER GENERATOR unit has been rolled up and cables plugged into the missile. Its racking motor will supply the power to start Matador's turbojet engine.

But before firing, the missile is "dry-flown" without leaving the launcher, as a final check on guidance equipment. Electronics men sitting before instrument panels in one of the mysterious blue vans feed impulses into the missile's "brain"—a bewildering maze of tubes, wires and transistors. Matador is thinking clearly; its control surfaces respond to the signals received.

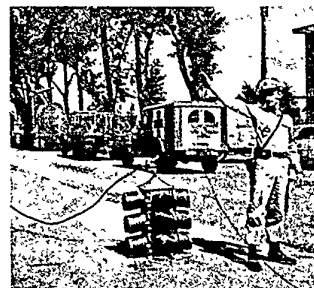
Pre-flight checkout completed, Sgt. Wilcox passes the word to elevate the launcher. The gleaming bird tilts slowly upward.

Now comes the warning whine of the starter. Men scatter from the bird's tail. Suddenly the jet engine fires, its hot blast raising a cloud of black dust. The noise mounts to a roar overlaid by a high-pitched scream.

Vehicles move away, and most of the launch crew are behind barriers.

Crew commander Mayes crouches behind sandbags, his hands on a black box from which wires run to the rocket igniter.

As zero approaches, the last man yanks out



TRAFFIC signal in Cocoa Beach hung too low for Matador convoy (background) to clear, had to be moved. Air Force cop holds other cars.

## that can do a pilot's job

the power cables and runs for shelter.

If this were an actual launching, Mayes would now press a button and Matador would leave the earth with a thunderous explosion, trailing 30 feet of orange flame.

From then on, it's up to Guidance to "fly" the bird to the target. And the launch crew can ready another Matador.

### Can It Be Shot Down?

**C**AN MATADOR be shot down by an enemy? I asked Maj. Robert Burns, guided missile operations expert of the Tactical Air Command. It's possible, he admits. But a small, fast jet aircraft is a tough target to spot on radar. The Russians might have supersonic fighters capable of intercepting the missile. But jet fighters won't stay in the air very long, could never be

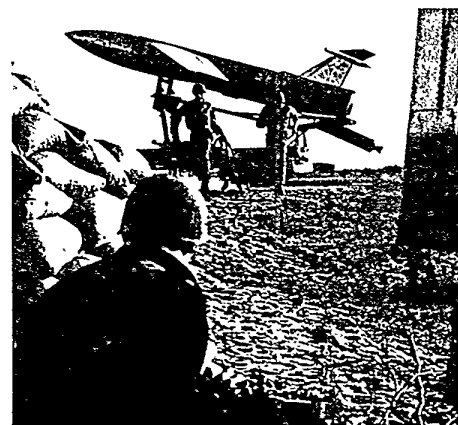
kept in position for interception.

Matador launching units far behind a war-time front, would be hard to find by enemy bombers.

In short, the Air Force thinks Matador can take care of itself.

But this first missile to take the field is recognized as a Model T among pilotless aircraft. "Many people have failed to grasp the real implications of the Matador project," says Lt. Gen. Donald C. Putt, chief of the Air Research and Development Command. "The development of the Martin B-61 as the nation's first operational missile heralds the long-range trend toward elimination of the crew in all phases of Air Force combat operations."

It looks as if Dick Maffry and his boys are an advance echelon of a new breed of fighting men. The push-button era has finally arrived.



WITH ONLY seconds left before firing, launch crew commander (foreground) crouches in shelter, ready to press button that will send Matador skyward. He waits until crewmen dash to cover.

PHOTOS BY DAVID P. PRESTON & U.S. AIR FORCE



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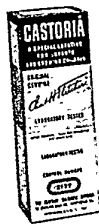
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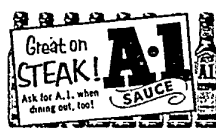
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18 parade, APRIL 4, 1954



# She lives farther

Southernmost resident is an Indian

RECENTLY, Richard Harrington, PARADE'S Arctic expert, went from the far north to the far south—looking for the world's southernmost resident. Here, he tells what he found. THE EDITORS.

ON MY LAST LAP south, I landed by plane at Ushuaia, on the island of Tierra del Fuego, off the tip of South America. Ushuaia, the world's southernmost town, is a Chilean settlement of 2,000 people.

My goal was still 40 miles farther south—the island of Navarino, across treacherous Beagle Channel. At Ushuaia, I made contact with an interpreter and also chartered a boat for the trip across the channel.

We had to wait five days to cross. A howling wind from the south whipped the channel into a fury of whitecaps. Day after day the rain pelted down.

But one morning, the owner of the boat, an unshaven Argentinian with yellow teeth and long hair, said: "Ah, today we go, si."

## I Found Her

THE CABIN of the battered, 40-foot craft is filthy. Spray bubbles through the cracks. Loose tools clank about in the sloshing bilge.

All around are dirty plates and mugs. The only cheerful thing in the cabin is a tiny stove. We make very strong black coffee and eat

dry bread.

Finally we cast off and head for the channel. The boat bucks and heels. Solid green water boils over the prow into the cabin. Half-drowned, chilled to the bone, we try to keep on our feet.

Four hours later we make our way into a sheltered cove of Navarino Island. Here I find what I am looking for—the world's southernmost permanent resident, a woman.

She's an ancient, shriveled crone with a face like wrinkled leather, pointed teeth and straggly grey hair. She is blind in one eye and partly crippled.

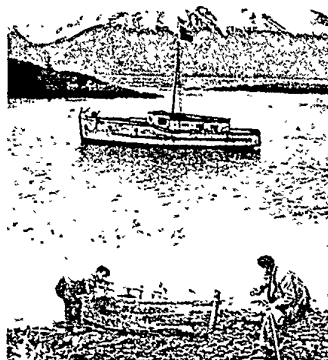
This mere shell of a human being is a full-blooded Yaghan Indian, the sole survivor of a once-proud South American tribe.

Her home is a tent-like structure of corrugated iron sheets and wood about eight feet in diameter. It is supported by poles set up inside. The place is hazy with smoke from a little stove in the center. At one side is a pile of driftwood for fuel.

The old woman sleeps on three sheepskins spread on the bare ground. She lives mostly on mussels which she claws off the rocks at low tide. The shells are heaped all around.

We enter the tent. The woman crouches on her sheepskins, her bare feet tucked under her. The interpreter begins talking. She answers in gibberish made up of Yaghan, Spanish and English (she had learned English from missionaries who once visited her.)

How old is she? I ask: "fifty?" She merely



LANDING on Navarino Island from the launch, men pull boat ashore. At rear is Beagle Channel; beyond, the southern tip of the Andes range.



HERE is Julia, Navarino's only inhabitant, the world's southernmost resident. Tattered clothing was given her by missionaries.

By RICHARD HARRINGTON  
PHOTOS BY THE AUTHOR

# south than anybody

alone on a desolate island at the bottom of the world

grins. I say: "Sixty... seventy... eighty... ninety?" At "ninety" she nods. (Chilean records indicate she is over 90.)

She smokes my cigarettes, asks for tea. Through an interpreter, she tells me she had five sons and 10 daughters. They are all dead now. Her name, it seems, is Julia. No surname—just that: Julia the Yaghan.

I ask Julia if I might photograph her. She cackles and nods.

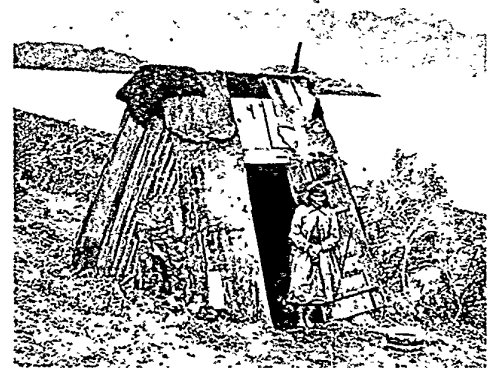
We give her bread and butter, which she eats ravenously. Then I pour her a drink of

grappa (a strong brandy). She almost chokes on it, makes a face and splutters: "Muy malo!" ("Very bad!").

Before we leave, we give her some gifts—cigarettes, chocolate, bread, tea.

We gather our belongings, get up to leave, and shake her hand. She sits hunched on her sheepskins, staring with unseeing eyes, saying nothing, thinking—who knows what?

Aboard our boat, we look back Julia, last of her tribe, is alone again on a desolate island at the end of the world.



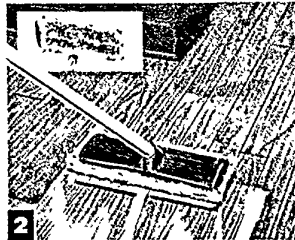
HOME is this tent of corrugated iron and wood. Navarino, 40 miles long, 20 miles wide, rarely has day without rain or snow. Some 50 miles south is Cape Horn. Beyond that are ice fields of the Antarctic.

*Johnson's Wax brings you this*

## new way to clean as you wax wood floors—STANDING UP!



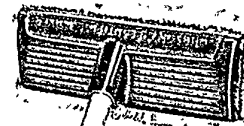
Here's the new way to care for wood floors—with Beautiflor Liquid Wax and the new Beautiflor Waxer! It eliminates harsh scrub water that can ruin wood floors. Instead, you clean as you wax—standing up!



You get up all the dirt—rubber heel marks, road tar, grease and stains scrub water won't budge. With Beautiflor's exclusive formula, the dirt comes up on the Waxer pad (inset)—the wax stays right on the floor!



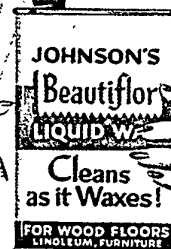
You buff easily with the new Beautiflor Waxer—get a rich luster plus lasting protection, because Beautiflor contains twice the wax of ordinary floor cleaners. Try the new Beautiflor Method soon!



### New Beautiflor Waxer

ends down-on-your-knees floor care!

• Sturdy reinforced head has 36 sq. in. of cleaning and polishing surface! • Comes with heavy-duty cleaning pad and 2 deep-pile chenille pads that snap in and out! • Exclusive! If you're out of pads, any soft cloth snaps easily into place!



### FREE OFFER!

To introduce you to the new, clean-as-you-wax Beautiflor Method, you get a 75¢ pint can of Beautiflor Liquid Wax FREE when you buy the new Beautiflor Waxer at the regular price of \$2.89. See your dealer today!

## Suddenly you feel like a new person!

On "difficult days" Tampax sanitary protection makes a world of difference to you!

How delightfully superior you'll feel to the person you used to be (before Tampax)! She was bound to a clumsy belt-padded harness. You wear the world's most famous internal sanitary protection—so small a month's supply fits in the purse. She worried about odor, worried about disposal, often suffered from chafing and irritation. You find Tampax does away with those problems; that it's so comfortable, moreover, that you can't even feel it once it's in place. There are all kinds of pleasant pluses with Tampax... the fact that it can be worn in shower or tub, for example. But why hesitate? Try Tampax this very month! Get it at any drug or notion counter now! Choice of Regular, Super or Junior absorbency-sizes. Tampax Incorporated, Palmer, Mass.



### Stay FAR Back!

More and more drivers are learning to stay alive by staying FAR back of the car ahead.



The way thousands of physicians and dentists recommend HERE'S WHY... Anacin is like a doctor's prescription. That is, Anacin contains not just one but a combination of medically proved active ingredients. No other product gives faster, longer-lasting relief from pain of headache, neuritis, neuralgia than Anacin Tablets. Buy Anacin today!

20 parade APRIL 4, 1954

## BOOKS FOR YOUR LEISURE



John juggles for the Virgin Mary while monks watch in horror. (Pictures are from "Juggler of Notre Dame".)

## The Juggler's Tribute

A familiar legend is rewritten for children

By MARY FIDELIS TODD

**T**HE JUGGLER OF NOTRE DAME," a touching story of the ragged juggler who gave his only gift to the Mother of God, has charmed readers for hundreds of years.

Now it has been rewritten,\* with bright drawings in a new book by Author-Artist Mary Fidelis Todd.

No doubt you remember the story—how the poor juggler was sheltered in a French monastery, where the monks were preparing for the Feast of the Virgin. Some made paintings; others, statues; others wrote hymns while the juggler thought and thought of what he could dedicate to the Virgin. Here is the story's climax as written by Miss Todd. THE EDITORS.

★ ★ ★

The day of the great Feast arrived and John awakened early. He jumped up

eagerly, for at last the idea had come to him.

"Our Lady is not proud. If I but serve her in my own way, if I do the very best that I am able, she will be pleased even by poor stupid John, the juggler..."

... When he was dressed, he hurried to the chapel and stood humbly before the great white marble statue of the Blessed Mother.

### Gift of a Smile

**I** WISH TO GIVE you for your Feast Day, Holy Mother, a precious gift—a smile. The happiness of a smile!"

he announced. "John has cheered many with his tricks and made people laugh..."

"So the juggler dares to honor you, Blessed Lady, even as the shepherd with his tune..."

With that, John began to tumble and twist and dance with more spirit and grace than ever before. Then, up on his head he stood, while balancing a plate on a knife he held in his mouth. And then, tossing three bright balls into the air, he juggled them with his feet. Never had he given such a performance!

Just then, Brother Gregory came into the chapel for a last practice on the organ before Mass.

He stopped short... and hurried off to tell the Prior and the other monks what was happening.

The monks rushed down the hall and into the chapel in time to see John complete one last great leap into the air and then fall exhausted at the feet of the Virgin.

The Prior was horrified by what he saw and started for the youth in rage.

But Brother Boniface held him back. He exclaimed, "Look! She smiles! And see, now she bends down and wipes John's brow with the hem of her mantle!"

"A miracle," gasped Brother Gregory.

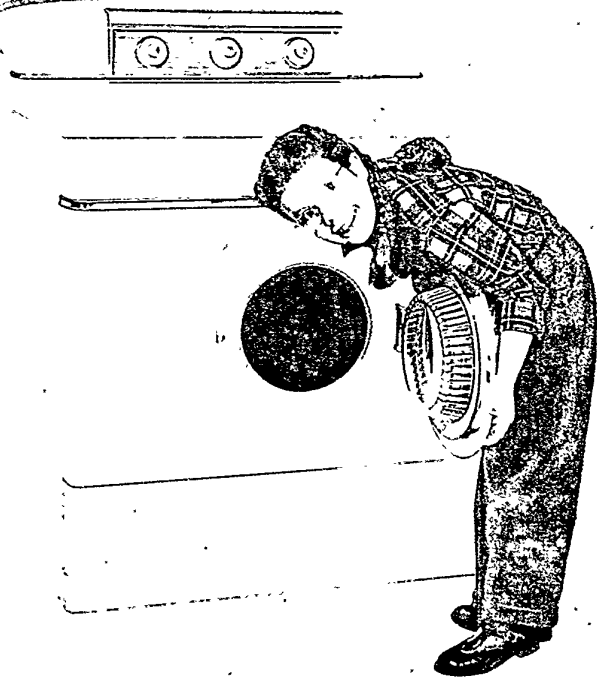
"Truly," breathed the Prior, "young John has served Our Lady in humility and so has honored and pleased her more than any of us. It is no longer the statue that stands there, but the living Mother of Jesus!" And the monks fell to their knees.

John looked up at the Blessed Mother and smiled. And his heart was glad. ■

\* "The Juggler of Notre Dame", by Mary Fidelis Todd, (Whittlesey House, \$2) to be published at Easter time.

**"Isn't it swell...we've got a washer and a dryer right in there!"**

With the Bendix Duomatic you need only one machine to wash and completely dry your clothes. It changes from washing to drying automatically... gives you a real day off. The Duomatic gets the laundry ready to wear, iron or put away... all by itself.



"With 2 small children, it's a life saver. Like having full-time laundry help."

Mrs. E. C. Gulknecht, Milwaukee, Wis.

The Bendix Duomatic has made one of woman's fondest dreams come true. You can load the Duomatic at bedtime and, in the morning, have baby's diapers (or Junior's jeans) clean and dry—ready to use. What's more, you can use your Duomatic as a washer only... a dryer only. It's completely flexible.



"Gets the clothes so much cleaner than my old machine. Even the overalls."

Mrs. Henry Hancock, Niles, Michigan

It requires *extra* thorough washing to get at greasy grime... and that's just what the Duomatic gives you. High lift, deep surge Tumble Action penetrates every inch of every piece, instead of just skimming the surface. And the Bendix Magic Heater keeps those jets of hot, sudsy water *really* hot.

**WASHER-DRYER ALL-IN-ONE**

**BENDIX**  
**DUOmatic**

**NOW!  
YOUR CHOICE OF  
GAS OR ELECTRIC  
DRYING**

THE BENDIX DUOMATIC HAS ALREADY MADE MORE THAN 60,000 WOMEN HAPPY... SHOULDN'T YOU LOOK INTO IT?



BENDIX HOME APPLIANCES, AVCO Manufacturing Corp., Cincinnati 25, Ohio

All-in-one... or... side by side



Please send me the booklet that answers 39 questions about the Duomatic.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Mail coupon to:  
BENDIX HOME APPLIANCES, Dept. P-44  
1329 Arlington, Cincinnati 25, Ohio

# Who Are All These Redheads?



RED BUTTONS & Rhonda Fleming: They're in a big "family".

• SOME OF OUR most popular Americans are affectionately known as "Red"!

There's a redhead who's hit the top in almost every walk of life...

"Red" Grange, perhaps the most famous football player who ever lived, made his jersey number "77" as well-known as the designation of bankruptcy, 77B, which became a by-word during the depressing early thirties. But how many people know that his name is Harold?

"Red" Buttons spent many years working in the borscht circuit and on club dates before CBS discovered they had a star on their hands. Despite the fact that I've known "Red" all the way back when he didn't have a button to his name, I couldn't give you his full name if it was the jackpot question on a quiz, and the prize was a million bucks, tax deductible. (His real name is Aaron Chwatt.)

"Red" Skelton is another comedian who made the grade with few people knowing his first name (Richard). He's been at the top so long he was even able to get his new television packaging boss, the Ziv Company, to insert a precedent-shattering clause in his contract. It says if the thermometer hits 90 degrees he's to be given two hours off from filming his show to swim in his private pool.

Arthur Godfrey is perhaps radio and television's most talked-about, listened-to character

—which is only natural for a redhead. But for some reason or other nobody ever bothered to plant the tag "Red" on him.

"Red" Schoendienst (born Albert Schoendienst) is considered by many sports writers to be the top second baseman in the National League and his record with the St. Louis Cardinals seems to bear out this opinion. Another top-notch in the field of sports is the syndicated sports columnist "Red" Smith, otherwise known as Walter Wellesley Smith.

"Red" Barber, a Southern gentleman who didn't even lose his you-all drawl through the years he broadcast the Brooklyn Dodger ballgames, is a real renegade this year, switching loyalties from Dem Bums of South Brooklyn to those damn Yankee World's Champions. By the way, he's really Walter Lanier Barber.

## ... And the Ladies

GLAMOR DOLLS like Lucille Ball, Susan Hayward, Rhonda Fleming, Jeanette MacDonald, Maureen O'Hara, Greer Garson, Mitzi Gaynor, Deborah Kerr, Janet Leigh, Ann Sheridan and Arlene Dahl never had to worry about being called "Red" in their pigtail days. For some reason their red tresses were envied and in later years millions of other women tried dye to match their locks.

yes! **Get DORMMEYER** and you get everything!

**it's a mixer:**  
Whips, beats, and mixes. 10 Recipe-Tested speeds. Full-powered motor maintains even speeds.

**it's a grinder:**  
Grinds raw or cooked meats, fresh or cooked vegetables—quickly—easily.

**it's a juicer:**  
Gets all the vitamin-rich juices and pulp—right down to the rind.

**it's a shredder-slicer:** Shreds salad vegetables, fresh coconut, nuts, and green peppers. \*Optional at \$6.95.

Here is America's most famous and useful appliance for meal preparation. Built for performance, Power-Chef has built-in power drive, automatic beater release, Magic-Mix arm for even mixing, and removable mixing head for portable use. Comes complete with an exciting recipe book "Electric Mix Treasures".

Power-Chef is the only mixer to give you grinder, juicer, and mixer for one low price. Guaranteed.

**Only \$46<sup>50</sup>**

See These Famous Dormeyer Aids to Better Living

BROIL WELL MODEL 8200 \$54.95	COFFEE WELL MODEL 6800 \$29.95	DEEP FRY COOKER MODEL 6200 \$19.50	"DORMEYER" MODEL 7300 \$19.95

**DORMMEYER**  
*America's buy-word in better appliances*  
Kingsbury and Huron Streets, Chicago 10, Illinois  
Fox Agencies Limited, Post Credit, Ontario





**Biggest health news  
about oranges  
in 30 years!**

## Remarkable health factors found in The "meat" of fresh oranges

The "meat" of the orange, as well as the juice, is full of health values nutrition scientists now find. You get these extra values in the meaty parts only when you eat the whole fresh orange.



Look for the navel. It means:  
*Richer flavor...Easy to peel...No seeds.*

To peel an orange—score skin in sixths.  
Strip off as shown, leaving the white  
material that clings naturally.

### HERE'S WHAT YOU GET FROM THE "MEAT" OF FRESH ORANGES

PROTOPECTINS	Help prevent many digestive ills and upsets in both adults and children. Aid regularity. Improve digestion, so you get more good from the food you eat.
INOSITOL (of the B vitamins)	One of the substances credited with protecting the liver from harmful fatty deposits. Similar deposits are associated with hardening of the arteries and other degenerative diseases.
BIOFLAVONOIDS	Research indicates the bioflavonoids strengthen the tiny blood vessels of the body—help them keep elastic and youthful in their function.
PRO-VITAMIN A	Pro-vitamin A is changed in the body to vitamin A, which is necessary for children's growth and important for normal vision and healthy skin.

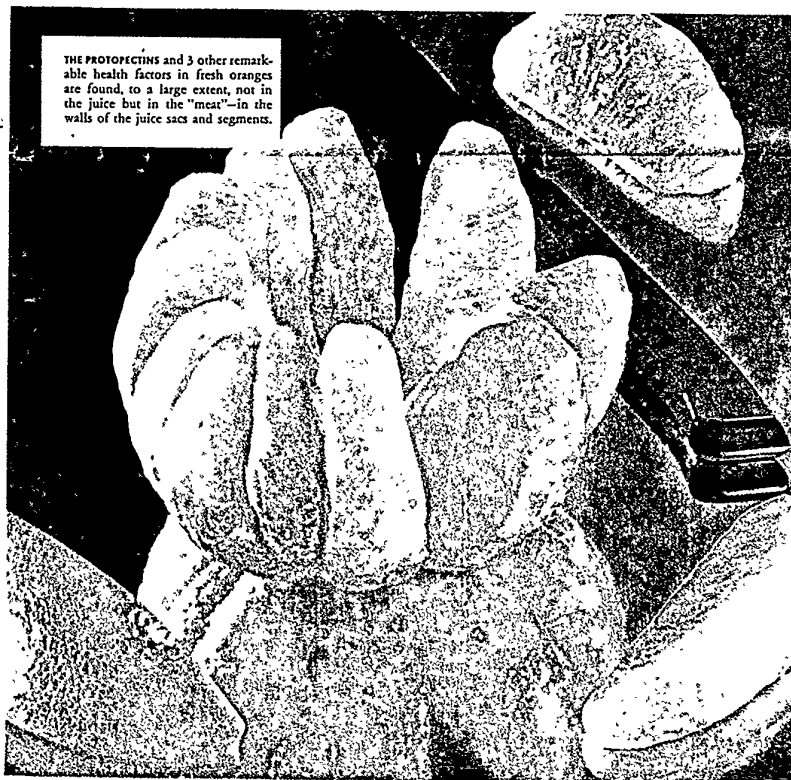
The peeled whole orange contains 10 times as much protopectin and bioflavonoids, 3 to 6 times as much pro-vitamin A, and up to twice as much inositol as the strained juice alone. Few other foods even approach the fresh whole orange as an all-round source of elements the body needs.

Orange juice is your best breakfast juice, important for its rich content of vitamin C. But nutrition scientists also stress the value of the whole fruit.

*They now advise that you regularly include fresh oranges among the eating fruits you give your family.*

That's a special pleasure now during the navel season. Sunkist Navel Oranges are the finest eating oranges in the world. They're also the finest oranges for juice, because they give you more vitamin C per glass than any other orange or orange juice.

**For better health,  
eat a NAVEL orange  
every day.**



THE PROTOPECTINS and 3 other remarkable health factors in fresh oranges are found, to a large extent, not in the juice but in the "meat"—in the walls of the juice sacs and segments.

CALIFORNIA-ARIZONA **Sunkist Navels**

24 parade APRIL 4, 1954

## FASHION



ALL-NYLON beige lace with cocoa brown taffeta bow, underslip, has sheath silhouette. Lace is washable, crease-resistant and has hand-made look.

*This season you'll...*

## WEAR LACE

AMERICA's top designers are featuring lace dresses this season.

For home-sewers, PARADE has created this charming dress, particularly adapted to lace. Shown here in an all-nylon lace (by D. Strauss) with a large floral and leaf pattern, it is suitable for daytime and evening wear.

The pattern includes directions for taffeta bow and taffeta underslip; comes in sizes 10 to 20. Size 14 takes 2 3/4 yards of 36" lace; 2 3/4 yards of taffeta.

Please send me PARADE Pattern # 117 (size).....at 35¢ each pattern.

MAIL TO PARADE, BOX 436, MADISON SQUARE STATION, NEW YORK 10, N. Y. (PLEASE PRINT NAME & ADDRESS.)

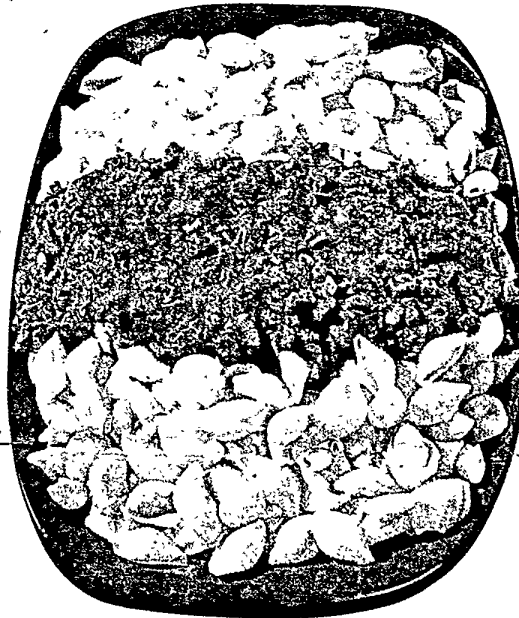
NAME.....

STREET.....

CITY.....ZONE.....STATE.....

By Beth Merriman, PARADE'S FOOD EDITOR

# Macaroni with a New Sauce



WITH LENT drawing to an end, new ideas for meatless meals are at a premium. We are sure you'll welcome this new macaroni recipe. Begin with grapefruit juice. Serve cucumber and olive salad and cheese loaf\* with the macaroni; finish with frosted angel food cake.

## MACARONI WITH WALNUT SAUCE

3 tablespoons butter or margarine	Pepper to taste
1 cup sliced onions	1 cup broken walnut meats
3 tablespoons flour	1 tablespoon salt
1 No. 203 can tomatoes	3 quarts boiling water
1½ cups tomato juice	8 oz. (3 cups) shell macaroni
1 tablespoon soy sauce	

Melt butter or margarine; add onions; cook slowly until onions are tender. Stir in flour; cook until flour is lightly browned. Add next 4 ingredients; cover; simmer 20 minutes. Add walnuts; heat. Meanwhile, cook macaroni shells in boiling salted water until just tender (about 10 minutes). Drain. Serve with sauce. Makes 4 servings.

\* Slice French bread almost through. Spread cut surfaces with mustard; insert slices of process American cheese. Place in 350°F. oven until cheese melts and loaf is hot.

**Kitchen Hint:** A chef suggests adding a tablespoon or two of salad oil to cooking water for macaroni—to keep the pieces separate.

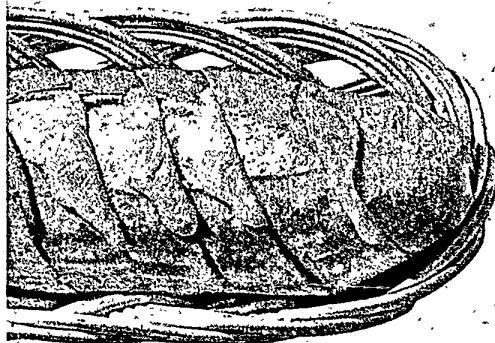


PHOTO BY ALBERT GOMMI



## STOP ODORS



Keeps Your Home Sweet-Smelling 24 Hours a Day!

Odor-Conditions any room, cellar to bathroom. Kills fish, onion, cabbage, tobacco smells. Two scents: Pine or Spring Bouquet.

Not 50¢ Not 50¢ only 39¢

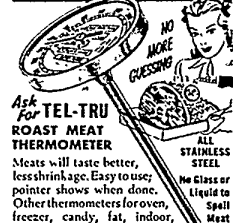
**WIZARD WICK DEODORIZER**

## PREVENTS RUST!

3-IN-ONE, unlike most ordinary household oils, actually prevents rust. 3-IN-ONE outculls all other home lubricants!

**3-IN-ONE OIL**

## Do your ROAST MEAT always THE WAY YOU LIKE IT?



Meats will taste better, less shrinkage. Easy to use; pointer shows when done. Other thermometers for oven, freezer, candy, fat, indoor, outdoor use. Ideal gifts. At houseware dept., hardware, other stores.

WRITE FOR FREE COOKING CHART Refuse Imitations

YOUR BLOOD IS STILL NEEDED!



Get  
your  
**FREE**  
paint 'n putter gloves

...your gift with every 2-gallon purchase of

# DURAVAL

RUBBERIZED **PAINT**



Get your **FREE GLOVES** from your local DURAVAL paint dealer. *Limited time only!* Look for his ad elsewhere in today's newspaper. While you're there, see the sensational new 1954 DURAVAL COLOR SELECTOR

But you never saw decorator gloves as smart and gay as these—or colors as fresh and inviting as those in the new 1954 DURAVAL color collection!

**126 colors 126**

Choose from 23 of the most popular ready-mixes, over a hundred exciting decorator-blends; many more you can create yourself from just two colors.

**it's rubberized!**  
**it's scrubberized!**

Roll it—brush it—it's easy-on!  
Dust-free in just 20 minutes; no "painty" odor. Wash it—even scrub it—dirt disappears like magic!



**UNITED STATES GYPSUM—The Greatest Name in Building**

26 parade APRIL 4, 1954



JUMPS like this, by driver Walter Lee King, of Frog City, Fla., are part of thrill of watching the "airboat" races. He's traveling 60-miles-an-hour.

## 60 mph Boat Races ... over 'Dry Land'

You've got to watch for logs & snakes

MIAMI, Fla. THEY RUN mile-a-minute boat races around here over what looks like dry land.

Go out along the Tamiami Trail on the edge of the Everglades and you'll see daredevil drivers like the one above. He's bounding through the swamps at speeds up to 75-miles-an-hour in a specially-designed "airboat."

The boats, light aluminum or plywood, are equipped with 65 to 150 horsepower airplane motors and cut-down propellers.

The breathtaking shot was snapped for PARADE by photographer Carroll

Seghers II, during the elimination trials for the annual Airboat Derby held here in January. But you can see jumps like it any Sunday.

The drivers—mostly Seminole Indians with a sprinkling of white hunters and trappers—come in from the depths of the swamps to see who has the fastest boat.

Sitting on high seats (to see over the tall swamp grass) they line up their 15 by 5 foot craft in a clearing.

Then, gunning the powerful motors, they roar off in a couple of feet of water steering by means of airplane-type rudders.

*Continued on next page.*



dries to a shine  
no buffing!

### Wonderful SHAMPOO Also CURLS and WAVES Hair

Marlene's makes hair shine with cleanliness; leaves it itchy, soles to manage with more body and lustre. And Marlene's actually curls and waves hair with each shampoo and set. You have to wash your hair anyway, so try Marlene's Hair Waving Shampoo, 21¢. At drug & cosmetic counters everywhere.

\* A reminder to  
good citizens:

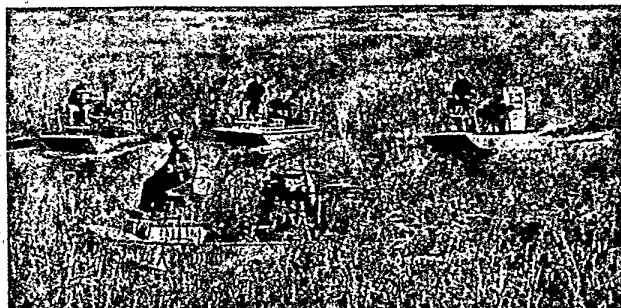
Do **YOU** know

who your

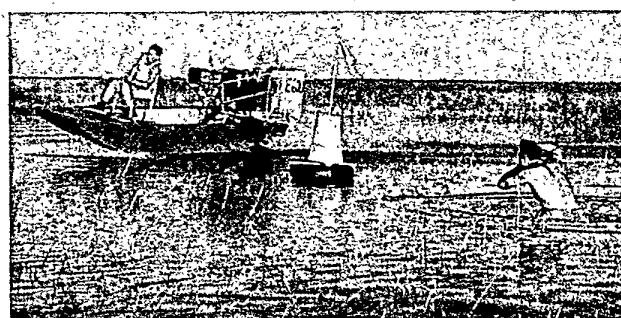
congressman is?

SAVE... WITH U.S. BONDS

### BOAT RACES\* continued...



Starting in open water, drivers gun their plane motors, roar off over the swamp.



Here's how photographer Seghers took the pictures: He got right in the water.

Sometimes, after striking a log or hummock, they jump four or five feet in air. Upsets are frequent and drivers have been killed by falling into the flailing propeller or pitching headlong into the snake-infested water. Submerged stumps have been known to rip hulls from stem to stern, causing serious wrecks.

Who invented the "airboat"? Nobody knows. They first appeared in the Everglades about 20 years ago when the operators of illegal stills and law-breaking hunters used them to outdistance revenue agents and game wardens.

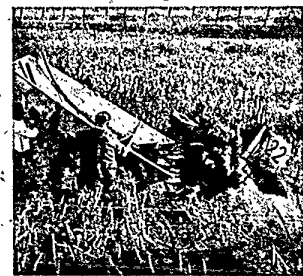
Today, they have become the automobile of the swamps, used by law abiding

Seminoles who catch frogs in the Everglades (for their legs) and race them to market. Law officers use the boats for patrol work and rescue missions.

The ambition of every driver is to compete in the big Airboat Derby, with its \$3,000 in prize money.

Throughout the summer and autumn, drivers of West Palm Beach, St. Petersburg, Miami and smaller towns around the Everglades hold local races to tune up for the semi-final eliminations in winter. The winners go to the Derby, to race in open water before crowds of over 20,000.

The winner (below) gets a trophy and a kiss from Miss Airboat.



UPSET: Walter Lee King's boat smacked piling, was ruined, couldn't enter Derby.



ANOTHER driver, E. W. King, of Miami, won a cup and a kiss from Air Derby queen.

for *Relief* from

ACID  
INDIGESTION

Alka-Seltzer



Has a tangy, refreshing taste. Soon you enjoy that "Feel Better Feeling."

Also try ALKA-SELTZER for  
HEADACHE - COLD DISCOMFORT

MILES LABORATORIES, INC., ELKHART, IND.

### RESERVIST: A CITIZEN FULL TIME

● A spare time Army reservist is a full-time citizen.

By training with a reserve unit in his leisure time, the citizen-soldier protects home, family and country.

And he earns training pay and a retirement income.

Drive safely... ALWAYS!

# You're so right...to use **TIDE** in your precious automatic washer



*Yes, the makers of 25 automatics recommend Tide! In their machines, no other washday product known—with or without suds—*

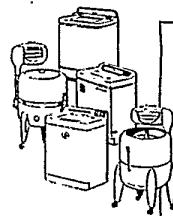
## **NOTHING ELSE WILL WASH**

## **AS CLEAN AS TIDE** — yet is so mild!

**Use Tide in your automatic washer!** Follow the example of *millions* of women. Take the word of the manufacturers who recommend Tide for their automatic washing machines. Remember! No matter whether you own one of their up-to-the-minute automatics, or a popular wringer-type machine—*nothing* else will wash as clean as Tide, yet is so mild. No washday soap, no other deter-

gent known—including the new low-sudsing products—*nothing* else can match Tide!

You see, Tide—with its full-action suds—is actually designed to deliver the greatest possible cleaning power in all of these washers. Naturally, you want the cleanest, whitest washes possible... so, no matter which of these machines you own, use Tide and nothing but Tide.



**IN ANY WASHING MACHINE—  
AUTOMATIC OR WRINGER-TYPE  
—THERE'S NOTHING LIKE TIDE!**

No wonder more women use Tide in every leading make of washer known than any other product! It's a fact! No matter how you wash... there's just *nothing* like Tide! For clean, clean clothes, use Tide in your washing machine.